

Congress Centre Le Manège – Chambéry, France

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GeOnG 2014



Turning data into actionable knowledge



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#geong2014



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GeOnG is back!

The GeOnG Forum on Geographical Information for Relief and Development is back!

Every two years since 2008, CartONG has organised its forum which gathers actors coming from the humanitarian field and GIS and data management professionals, around a specific thematic. It is an event to exchange, share feedback and learn about innovative solutions.

This year's theme is:

Turning data into actionable knowledge

Given the ever-growing number of datasets available online and data collection tools, like those mentioned at GeOnG in 2010 (From the field to the floor), and means of access and store data, such as cloud solutions covered in 2012 (From the cloud to the field), we now face a situation never seen before: large amounts of data become available within days- or even within hours- of an emergency onset and numerous NGOs open up their data to all. We must question our capacity to assimilate and understand all the data available. Indeed, being able to process data and turn it into relevant information has become a crucial skill. This year's theme will therefore be an opportunity to learn more about data analysis tools, to discuss successful experiences and issues faced.

Take part in the GeOnG

The Forum on Geographic Information for Relief and Development is the only event of its kind in France. Joining the GeOnG is joining an expert community. It is a unique opportunity to reach actors interested in new solutions in the field of geographic information and to train them on their use.

The GeOnG programme will propose various formats: one keynote will open the debate, one plenary session will give food for thoughts while round tables will discuss precise topics, workshops will allow you to discover and learn more about data management tools and finally the speed geeking session will be an opportunity for projects managers to present their ideas and receive feedbacks from small groups.

They took part in the 2012 edition



90 % of the 2012 edition participants were satisfied

of the 2012 edition participants wished to come back in 2014 **98 %**

Support the GeOnG 2014

To make the Forum a success, we need partners to support us. From the private sector, only GeOnG partners will have the chance to directly intervene, during a plenary session, a workshop or a round table.

Different levels of sponsorships are available, ranging from being able to intervene to the only platinum partnership - which gives an opportunity to become the main partner, with the highest visibility. If you want to know more about the sponsorship possibilities, get in touch with us (geong@cartong.org).

Supporting GeOnG is not only the possibility of supporting a rare event in France but it is also a chance to present your tools and projects to the experts and practitioners of geographic information for humanitarian purposes. It is moreover a forum which will give you an opportunity to adapt current issues to the field thanks to direct user feedback.

Supporting the GeOnG also means supporting a professional and effective local NGO acting globally. It is the perfect way of investing in international solidarity projects.