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# Turning data into actionable knowledge



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### GeOnG is back!

GeOnG Forum on Geographical Information for Relief and Development is back!

Every two years since 2008, CartONG has organised its forum which gathers actors coming from the humanitarian field and GIS and data management professionals, around a specific thematic. It is an event to exchange, share feedback and learn about innovative solutions.

This year's theme is:

## **Turning data into actionable** knowledge

Given the ever-growing number of datasets available online and data collection tools, like those mentioned in 2010 (From the field to the floor), and means of access and store data, such as cloud solutions covered in 2012 (From the cloud to the field), we now face a situation never seen before. Large amounts of data become available within days- or even within hours- of an emergency onset and numerous NGOs open up their data to all. We must question our capacity to assimilate and understand all the data available. Being able to process data and turn it into relevant information has become a crucial skill. This year's theme will therefore be an opportunity to learn more about data analysis tools and discuss successful experiences but also issues faced.

### **Programme**

The GeOnG programme includes various formats: one keynote speaker will open the debate and one plenary session will give food for thoughts while round tables will discuss precise topics and workshops will allow you to discover and learn more about data management tools. Finally the new speed geeking session will be a chance for projects managers to present their ideas and receive feedbacks from small groups.

To fill this programme,

### We need you

We are currently looking for participants willing to hold a session, share their knowledge during a workshop, or even present a project they are involved in. Possible topics include (but are not limited to):

- Data analysis
- How to turn data into a decision making tool.
- Data collection and data adaptation to field requirements
- Data standardization and accessibility
- Data visualisation
- How to use big data in the humanitarian sector
- Digital volunteering in mapping and information management
- Participatory projects and how to make data and analysis methods accessible
- Use of satellite image during disaster

#### **Partners**

### CartONG is also looking for partners!

- Take part in the organisation of a unique event
- Associate your image with international solidarity
- Help us thinking about innovative and new solutions to answer tomorrow's challenges
- Support a **local NGO** having an impact at the **global level**
- Support a technical NGO dedicated to the humanitarian sector

### Support the 2014 GeOnG

#### In short

The GeOnG is the only event gathering relief and geographic information actors. It is a rare opportunity to discuss common issues.

Experience sharing, discussions and trainings make it a great chance to present one's work.

Come and discover how we can all together "turn data into actionable knowledge"